



arkansas breastfeeding coalition

PO Box 251592, Little Rock, AR 72225 • www.arbfc.org

Lucy Towbin MSW LCSW, IBCLC
Executive Chair
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Pamela Royal RN IBCLC
Vice-Chair

Jennifer Sayles Medley MA CLC
Treasurer
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Dear Previous and Prospective Symposium Supporters,

You are invited to join our 2017 Annual Breastfeeding Symposium! The Symposium will be held on July 14, 2017 in the I. Dodd Wilson Education Building auditorium on the University of Arkansas for Medical Sciences campus. This year's Symposium will be presented by the Arkansas Breastfeeding Coalition and UAMS ANGELS.

This year we are offering **three levels** of sponsorship opportunity!

Platinum Sponsorship: \$1,001.00+

- Two free registrations (valued at \$50 each)
- Organization recognized in Symposium program and on Coalition website
- Free booth in exhibitor area (valued at \$75)

Gold Sponsorship: \$501.00 - \$1,000.00

- One free registration (valued at \$50 each)
- Organization recognized in Symposium program and on Coalition website
- Free booth in exhibitor area (valued at \$75)

Silver Sponsorship: \$200.00 – \$500.00

- Organization recognized in Symposium program and on Coalition website
- Free booth in exhibitor area (valued at \$75)

Sponsorships for the Symposium must be in the form of an **unrestricted educational grant**. Additional ways you can support the Coalition and Symposium this year include:

- **Exhibitor booth \$75** (*See below for details*)
- **Donating door prizes** (*See below for requirements*)
- **Making a donation through the Coalition's PayPal account**
(www.arbfc.org/donate)

In the past, the Arkansas Breastfeeding Coalition had grants to pay speakers' fees and expenses for the Symposium. This year we are depending on organizations like yours for sponsorship. If you would like to sponsor this year's symposium, contact Tanya Smith at stksmith@gmail.com or 501-554-5550.



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Exhibitors

The event area will be open for set up on Thursday July 13th, from 2-4 PM, and on Friday July 14th from 7-8 AM. Breakdown is scheduled for Friday July 14th from 3-4 PM.

Space for the exhibitor area is limited. You may reserve your space at any time before July 7, 2017 by:

- Contacting Tanya Smith to become a sponsor

OR

- Mailing a non-refundable payment of \$75 to The Arkansas Breastfeeding Coalition, P.O. Box 251592, Little Rock, AR 72205. Indicate “Vendor Booth” in the memo area of the check.

Door Prizes

Donating door prizes is an excellent opportunity for your organization to be recognized at this well-attended symposium. Door prizes that “pamper” the hard working nurses, dieticians, lactation consultants, doulas, midwives, peer counselors, La Leche League leaders, and physicians who attend the Symposium are most appreciated. Door prizes must be compliant with the International Code for Marketing of Breastmilk Substitutes (who.int/nutrition/publications/code_english.pdf).

Please bring any door prize with you to the symposium or have it delivered to Jennifer Medley before the Symposium starts. Door prizes will be awarded throughout the Symposium. If you plan to bring one or more door prizes, please contact Jennifer at 501-231-3101.

The Arkansas Breastfeeding Coalition is a 501(c)(3) organization and will send you a letter recognizing your/your organization’s sponsorship or donation.

Thank you and we look forward to you joining us at this exciting symposium! If you have any questions, please let us know.

Tanya Smith and Jennifer Medley
Arkansas Breastfeeding Coalition, Inc.
Symposium Exhibit and Sponsorship Committee

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